

AMSTERDAM

Leverage Cutting-Edge Tech Advancements & Digital Innovations & Propel Your Career Forwards With Actionable Strategies To

Advance & Empower The Careers Of Women In Tech & Stay Ahead Of The Latest Tech Trends

BOOK BY
17th NOVEMBER
& SAVE £1,000



EMPOWERING CAREERS + TECH UPDATES
01/02/2024 | www.thewomentechconference.com

Our Updated Programme Includes: AI & Machine Learning: Cutting-Edge Insights To Drive E-efficiencies • Changing Tech Cultures: Level-Up • Empowerment & Progression: High-Impact Strategies To Advance Careers • Data & Analytics: Optimise Performance • Cutting-Edge Tech Trends • Next-Level Leadership & Engagement • Cybersecurity & Cloud Computing • Diversity, Inclusion & Allyship

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www.thewomentechconference.com

33 European, Cross-Sector Women In Tech

1 Day

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 Clémence Auroy VP Legal - Head of Technology Stellantis	 Nadia Williams Head of IT Compliance Solutions UCB	 Magdalena Filipaska Head of Analytics - CS & Operations Kiwi.com	 Jina Wollinger Head of Data Analytics Stena Line	 Oya Ünlü Global Head of Data & Technology, Customer & Market Insights IKEA	 Marjorie Campet Digital & Customer Platform IT Director Arval BNP Paribas Group
 Jacqueline Tejeda Carnot Information Technology Director Western Roche	 Donna Avellana Künzler Head of Procurement Process Excellence & Digital Transformation Robotics & Discrete Automation ABB	 Dr Ariane Lorton Chief Life Cycle Engineer Rolls Royce Electrical Rolls-Royce	 Adina Manisor Head of Group Data & Analytics Product Electrolux Group	 Åsa Boffardi Head of Digital Analytics & CRO Swedbank	 Barbara Jenny Wilson Director Digital Platforms - Content & Coty
 Carla Martínez Global Head of People Analytics & Insights Telefónica	 Anette Schouls Director Digital Product Ahold Delhaize	 Emmanuelle Wetzel Head of Networks Patent Portfolio Nokia	 Angelica Stephenson Senior Technical Product Manager - Beyond TV Experiences Sky	 Rebecca Lacerda Head of Digital Marketplaces 3P Business - EMEA & LATAM Crocs	 Aina Mari Head of Global HR Reporting & People Analytics TUI
 Tímea Töltszéki Head of Data & Platforms Boehringer Ingelheim	 Johanna Kruckenberg Turen Head of Data Management Office & Deputy Chief Data Officer Handelsbanken	 Stefania Alvino Head Of Digital Innovation Daiichi Sankyo Italia S.p.A			

SPEAKING, ONE-TO-ONE MEETINGS & BRANDING OPPORTUNITIES

BOOK BY 17TH NOVEMBER & SAVE £1,000

For more information on speaking and arranging one-to-one meetings, please contact partner@thewomentechconference.com

ABOUT THE CONFERENCE

Who Attends?



Beiersdorf



vodafone Ziggo



postnord

tomtom



Swedbank



SPEAKING, EXHIBITION & ONE-TO-ONE MEETING OPPORTUNITIES

DIAMOND SPONSORSHIP

1

Speaking Opportunity

- | A 15 minute speaking session in front of the entire delegation.
- | Speaker's presentation details to be included on www.thewomentechconference.com.

One-To-One Meetings

- | Hosting one-to-one meetings with 5 delegates of your choice.

Exhibition Area

- | A 3 x 2 metre exhibition area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Colour advert on the on-the-day conference materials.
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on www.thewomentechconference.com.
- | Logo and corporate description to appear on the partners' page on www.thewomentechconference.com.
- | Sponsorship of the speaker presentation website which all delegates visit to download presentations.

Seat Drop & Branding

- | Promotional material to be placed on all of the delegates' tables/chairs during the conference.

Delegate Passes

- | 3 delegate passes and 1 speaker pass worth £4,396.
- | Delegate list with name, job title and company of all attendees.

Investment: £9,999 +VAT

Standard Price: £10,999

(Book Before
17th November &
Save £1,000)

PLATINUM SPONSORSHIP

2

Speaking Opportunity

- | A 15 minute main stage speaking session in front of the entire delegation.
- | Speaker's presentation details to be included on www.thewomentechconference.com.

Data Capture

- | Sole sponsorship of the Women In Tech Amsterdam Conference Competition.
- | The contents of all business card collection boxes to keep – this will be solely for your purpose.
- | Logo on holding slide during all conference breaks – including information to promote the competition and encourage participation.
- | Announcements from both the Morning Chairman and the Afternoon Chairman promoting the competition.
- | 5 minute slot to present competition prize to winner on the stage in front of entire delegation.

Exhibition Area

- | A 3 x 2 metre exhibition area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day Conference materials.
- | Corporate description with full contact details to appear on the on-the-day Conference materials.
- | Colour advert on the on-the-day Conference materials.
- | Branding on the holding slide on the stage set.
- | Bespoke, designated email to your contacts offering £150 discount and publicising your involvement.
- | Logo/button with hyperlink to be placed on www.thewomentechconference.com.
- | Logo and corporate description to appear on the Partners' Page of www.thewomentechconference.com.

Delegate Passes

- | 2 delegate passes and 1 speaker pass to the conference (worth £3,297).
- | Conference Documentation Pack with delegate list.

Investment: £8,999 +VAT

Standard Price: £9,999

(Book Before
17th November &
Save £1,000)

GOLD SPONSORSHIP

3

Speaking Opportunity

- | A 15 minute speaking session in front of the entire delegation.
- | Speaker's presentation details to be included on www.thewomentechconference.com.

Exhibition Area

- | A 3 x 2 metre exhibition area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Colour advert on the on-the-day conference materials.
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on www.thewomentechconference.com.
- | Logo and corporate description to appear on the partners' page on www.thewomentechconference.com.

Delegate Passes

- | 1 delegate passes and 1 speaker pass worth £2,198.
- | Delegate list with name, job title and company of all attendees.

Investment: £7,999 +VAT

Standard Price: £8,999

(Book Before
 17th November &
 Save £1,000)



SILVER SPONSORSHIP

4

Speaking Opportunity

- | Speaker's presentation details to be included on www.thewomentechconference.com.
- | Speak on one of the following panels. These last for 30 minutes in front of the entire delegation:

1. CHANGING TECH CULTURES: BREAK BARRIERS, LEVEL-UP & THRIVE IN TECH with UCB, IKEA, TomTom, Boehringer Ingelheim, Stellantis, Rolls-Royce & Kiwi.com.

2. CUTTING-EDGE TECH TRENDS & INNOVATIONS with Nokia, Boehringer Ingelheim, Telefónica & Arval BNP Paribas Group.

3. NEXT-LEVEL LEADERSHIP & ENGAGEMENT with Roche, Crocs, Beiersdorf, Stena Line, Electrolux Group, Coty, Danfoss & IKEA.

4. DATA & ANALYTICS: OPTIMISE PERFORMANCE & FUEL GROWTH with TomTom, Handelsbanken, Swedbank, Stena Line, Société Générale Corporate & Investment Banking & TUI.

Exhibition Area

- | A 3 x 2 metre exhibition area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on www.thewomentechconference.com.
- | Logo and corporate description to appear on the partners' page on www.thewomentechconference.com.

Delegate Passes

- | 1 delegate pass and 1 speaker pass worth £2,198.
- | Delegate list with name, job title and company of all attendees.

Investment: £4,999 +VAT

Standard Price: £5,999

(Book Before
 17th November &
 Save £1,000)

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BRONZE SPONSORSHIP

5

Speaking Opportunity

- I To host one of the Peer-To-Peer Sessions (informal discussion zones) during lunchtime. These last for approximately 20 minutes.
- I Hosting of the Peer-To-Peer Brainstorming Sessions to be announced on the conference website.

Brand Awareness & Marketing

- I Branding on the on-the-day conference materials.
- I Corporate description with full contact details to appear on the on-the-day conference materials.
- I Branding on the holding slide on the stage set.
- I Logo/button with hyperlink to be placed on www.thewomentechconference.com.
- I Logo and corporate description to appear on the partners' page on www.thewomentechconference.com.

Delegate Passes

- I 1 delegate passes and 1 speaker pass (worth £1,998).
- I Delegate list with name, job title and company of all attendees.

Investment: £2,999 +VAT

Standard Price: £3,999

(Book Before
 17th November &
 Save £1,000)



ONE-TO-ONE MEETINGS

6

- I Hosting One-To-One Meetings with 5 delegates of your choice.

Exhibition Area

- I A 3 x 2 metre exhibition area in the main networking room.

Brand Awareness & Marketing

- I Branding on the on-the-day conference materials.
- I Corporate description with full contact details to appear on the on-the-day conference materials.
- I Colour advert on the on-the-day conference materials.
- I Logo/button with hyperlink to be placed on www.thewomentechconference.com.
- I Logo and corporate description to appear on the partners' page on www.thewomentechconference.com.

Delegate Passes

- I 3 delegate passes (worth £3,297).
- I Delegate list with name, job title and company of all attendees.

Investment: £5,999 +VAT

Standard Price: £6,999

(Book Before
 17th November &
 Save £1,000)

EXHIBITION STAND PACKAGE

7

- I 3 x 2 metre exhibition area in the main networking room.
- I Branding on the on-the-day conference materials.
- I Corporate description with full contact details to appear on the on-the-day conference materials.
- I 2 delegate passes to the conference (worth £2,198).
- I Delegate list with name, job title and company of all attendees.

Investment: £2,999 +VAT

Standard Price: £3,999

(Book Before
 17th November &
 Save £1,000)

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SEAT DROP & BRANDING

8

- | Promotional material to be placed on all of the delegates' tables/chairs during the conference.
- | Logo/button with hyperlink to be placed on the homepage of the conference website.
- | Logo and corporate description to appear on the partners' page of the conference website.
- | Branding on the on-the-day Conference materials.
- | Corporate description with full contact details to appear on the on-the-day Conference materials.
- | Colour advert on the on-the-day Conference materials
- | Branding on the holding slide on the stage set.

Delegate Passes

- | 2 delegate passes.
- | Delegate list with name, job title and company of all attendees.

Investment: £2,499 +VAT

Standard Price: £3,499

(Book Before
 17th November &
 Save £500)



DRINKS RECEPTION PACKAGE

9

- | Sole Sponsorship of the conference lanyards

Exhibition Area

- | 3 x 2 metre exhibition area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Logo/button with hyperlink to be placed on www.thewomentechconference.com.
- | Logo and corporate description to appear on the partners' page on www.thewomentechconference.com.

Delegate Passes

- | 2 delegate passes to the conference (worth £2,198).
- | Delegate list with name, job title and company of all attendees.

Investment: £4,999 +VAT

Standard Price: £5,999

(Book Before
 17th November &
 Save £1,000)



Will come again. Great Brands. Good organisation.

Contentsquare
 (Previous Sponsor)



Big thank you to the team.

Bloomreach
 (Previous Sponsor)



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