A One-Day, Brand-Led, Cross-Sector Conference & Networking Event, **1st February 2024, Amsterdam** 3rd Edition

AMSTERDAM

WOMEN IN TECH

EMPOWERING CAREERS + TECH UPDATES

01/02/2024 | www.womentechconference.com

Leverage Cutting-Edge Tech Advancements & Digital Innovations & Propel Your Career Forwards With Actionable Strategies To

Advance & Empower The Careers Of Women In Tech & Stay Ahead Of The Latest Tech Trends

Group Discounts Available!

Our Updated Programme Includes: AI & Machine Learning: Cutting-Edge Insights To Drive E¬fficiencies • Changing Tech Cultures: Level-Up • Empowerment & Progression: High-Impact Strategies To Advance Careers • Data & Analytics: Optimise Performance • Cutting-Edge Tech Trends • Next-Level Leadership & Engagement • Cybersecurity & Cloud Computing • Diversity, Inclusion & Allyship

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33 European, Cross-Sector Women In Tech **1** Day

IKEA
Cristina Rutgers-Astolfi
Global Head of Analytics IKEA Customer Support

Paramount
Nikita Ranjan-Mehta
Central Analytics Director

Beiersdorf
Beatriz Ahle
Head of Digital Transformation - Global Innovation & Data & Analytics

Virgin Media O2
Beatriz Jaén Caparrós
Director People Technology & Analytics

Nestlé
Liz Caselli-Mechael
Head of Digital & Content (Corporate)

VodafoneZiggo
Sarita Sewnarain
Head of Finance Technology

Boehringer Ingelheim
Janet Maldonado
Head of Engineering

Danfoss
Kristina Schoemmel
HR Director, People Analytics & Data Management

Johnson & Johnson
Selma Pereira Lopes
Head of Formulation Science & Technology, The Janssen Pharmaceutical Companies

Société Générale Corporate & Investment Banking
Kaja Jasik
Head of Technology for Global Markets

PostNord
Frida Nellros
Director of Advanced Analytics & Automation, Group IT

TomTom
Cassandra Moons
Head of Compliance & Data Protection Officer

Stellantis
Clémence Auroy
VP Legal - Head of Technology

UCB
Nadia Williams
Head of IT Compliance Solutions

Kiwi.com
Magdalena Filipska
Head of Analytics - CS & Operations

Stena Line
Jina Wollinger
Head of Data Analytics

IKEA
Oya Ünlü
Global Head of Data & Technology, Customer & Market Insights

Arval BNP Paribas Group
Marjorie Campet
Digital & Customer Platform IT Director

Roche
Jacqueline Tejeda Carnot
Information Technology Director Western

ABB
Donna Avellana Künzler
Head of Procurement Process Excellence & Digital Transformation Robotics & Discrete Automation

Rolls-Royce
Dr Ariane Lorton
Chief Life Cycle Engineer Rolls Royce Electrical

Electrolux Group
Adina Manisor
Head of Group Data & Analytics Product

Swedbank
Åsa Boffardi
Head of Digital Analytics & CRO

Coty
Barbara Jenny Wilson
Director Digital Platforms - Content &

Telefónica
Carla Martinez
Global Head of People Analytics & Insights

Ahold Delhaize
Anette Schouls
Director Digital Product

Nokia
Emmanuelle Wetzel
Head of Networks Patent Portfolio

Sky
Angelica Stephenson
Senior Technical Product Manager - Beyond TV Experiences

Crocs
Rebecca Lacerda
Head of Digital Marketplaces 3P Business - EMEA & LATAM

TUI
Aina Marí
Head of Global HR Reporting & People Analytics

Boehringer Ingelheim
Timea Töltszéki
Head of Data & Platforms

Handelsbanken
Johanna Kruckenberg Turen
Head of Data Management Office & Deputy Chief Data Officer

Daiichi Sankyo Italia S.p.A
Stefania Alvino
Head Of Digital Innovation

1. **Leverage Cutting-Edge AI & ML:** Enhance your tech skillsets, revolutionise the future of tech and drive efficiencies by maximising the latest AI and ML solutions
2. **Break Barriers, Level-Up & Change Tech Cultures:** Push boundaries, challenge biases, defy stereotypes and enable women to thrive in tech
3. **Empowerment & Progression: High-Impact Strategies To Advance Your Career:** Inspire others and propel your career forward through networking, mentorship and upskilling
4. **Stay Competitive & Optimise Performance With Data & Analytics:** Upskill and master data analytics and empower teams to drive change with valuable data-driven decision-making
5. **Revolutionise With The Latest Game-Changing Tech Trends:** Boost productivity with tech breakthroughs that will ensure you stay ahead of the game and cutting-edge tech trends
6. **Next-Level Leadership & Engagement:** Guarantee career advancement by maximising mentoring and networking, upskilling leadership skills and building resilience to fast track your journey
7. **Maximise Developments In Cybersecurity & Cloud Computing:** Mitigate risks and threats to protect your organisation, keep pace with industry-wide transformation and upskill yourself for career advancement
8. **Advocate & Champion A Diverse, Equitable & Inclusive Tech Industry:** Amplify underrepresented voices and build upon allyship to create a thriving and inclusive tech industry
9. **Exclusive Case Study Tech, Data, Analytics, Digital & Engineering Insights:** Hear in-depth and valuable case studies from female leaders
10. **Inspiring Brand-Led, Coaching & Upskilling Workshops:** Gain practical takeaways from brand-led coaching workshops to refine your skillset as a woman in tech

33 European, Cross-Sector Women In Tech, Data, Analytics, Digital & Engineering Unpack Exciting, Cutting-Edge Innovations To Advance Your Career In Tech & Break Down Barriers – In Just One Inspiring Day, Packed With Inspiring Women!

08.30 Registration, Informal Networking & GIC Welcome

09.00 **Morning Co-Chairs' Opening Remarks** — CO-CHAIRS' REMARKS

Selma Pereira Lopes
Head of Formulation Science & Technology
The Janssen Pharmaceutical Companies of Johnson & Johnson

Frida Nellros
Director of Advanced Analytics & Automation, Group IT
PostNord

AI & MACHINE LEARNING: CUTTING-EDGE INSIGHTS TO DRIVE EFFICIENCIES

DOUBLE PERSPECTIVE

LATEST INSIGHTS

09.10 **Empower Female Leaders In Tech To Leverage Cutting-Edge & Transformative AI & ML Solutions To Drive Efficiencies, Enhance Tech Skillsets & Revolutionise The Future Of The Tech Industry**

- How are female leaders in technology, digital, data, analytics, and engineering leveraging the potential of AI and ML technologies and maximising new opportunities to dominate market share?
- Apply real-world use cases, dissect challenges, and develop strategies for successfully implementing AI and ML initiatives within organisations to drive insight-led and knowledge-based productivity
- Debate the ethical considerations of AI and ML to unpack the importance of diverse perspectives in their development to increase adoption and deliver business results
- Capitalise on the growing importance of AI and ML in today's digital landscape with innovative tools that promote data-driven decision-making, automation and

09.10 **PERSPECTIVE 1**

Selma Pereira Lopes
Head of Formulation Science & Technology
The Janssen Pharmaceutical Companies of Johnson & Johnson

09.30 **PERSPECTIVE 2**

Angelica Stephenson
Senior Technical Product Manager - Beyond TV Experiences
Sky

CHANGING TECH CULTURES: BREAK BARRIERS, LEVEL-UP & THRIVE IN TECH

PANEL DISCUSSION

09.50 **Push Boundaries, Defy Stereotypes & Enable Women To Thrive In Tech With Company Cultures Which Celebrate, Empower & Recognise Women & Their Groundbreaking Contributions** — Q&A

- As female leaders in the tech industry, help drive the needed change in tech culture by challenging outdated norms and promoting inclusivity to create an environment where diverse voices are not only heard but valued and everyone is empowered to succeed
- Build supportive and strong networks that emphasise collaboration to secure career advancement, amplify impact and open doors for new opportunities
- As trailblazers in the tech industry, harness your power to advocate and challenge gender biases, advocate for equal opportunities and inspire the next generation by breaking down barriers to shape a more inclusive future
- How can your organisation best support a healthy work-life balance that navigates professional and personal commitments with flexible work arrangements that support career progression while managing parental responsibilities?

Nadia Williams
Head of IT Compliance Solutions
UCB

Cristina Rutgers-Astolfi
Global Head of Analytics IKEA Customer Support
IKEA

Cassandra Moons
Head of Compliance & Data Protection Officer
TomTom

Timea Töltszéki
Head of Data and Platforms
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Clémence Auroy
VP Legal - Head of Technology
Stellantis

Dr Ariane Lorton
Chief Life Cycle Engineer - Rolls Royce Electrical
Rolls-Royce

Magdalena Filipska
Head of Analytics - CS & Operations
Kiwi.com

10.30 **How To Increase The Adoption Of Data In An Organisation** — CASE STUDY

Nikita Ranjan-Mehta
Central Analytics Director
Paramount

10.50 Morning Refreshment Break With Informal Networking

Dedicating Speed Networking- Get Involved!

11.20 **Bonus Session; Reserved For Exclusive Conference Partner**

EMPOWERMENT & PROGRESSION: HIGH-IMPACT STRATEGIES TO ADVANCE YOUR CAREER

11.50 **Guarantee Personal & Professional Success In Tech With Insights From Inspirational Leaders & Strategies To Develop Clear Progression Pathways Which Boost Productivity, Advance Careers & Fulfil Potential**

- Propel your career in tech forward and inspire others through mentorship, networking, and continuous learning with clear, structured progression and career roadmaps to reach the top
- Build upon critical leadership skills, overcome barriers and challenges, and advocate for yourself and others to shatter glass ceilings and hit your career goals
- Develop strategies for both personal and professional empowerment which recognise your achievements, embrace your strengths and build resilience in male-dominated environments
- Hear from other women in tech about their journeys to progress to executive-level positions or make successful transitions to new roles or industries to better understand how to navigate and overcome gender bias and stereotypes

Stefania Alvino
Head of Digital Innovation
Daiichi Sankyo Italia S.p.A.

CUTTING-EDGE TECH TRENDS & INNOVATIONS

PANEL DISCUSSION

12.10 **Optimise Business Processes By Leveraging The Latest Tech Innovations & Boost Productivity With Tech Breakthroughs That Will Ensure You Stay Ahead Of The Game & Cutting-Edge Tech Trends** — Q&A

- Stay informed and keep pace with emerging and disruptive technologies and industry trends to capitalise on potential areas for growth or innovation in your organisation
- Drive transformative change and lead the way in embracing these advancements to open up new avenues for data-driven decision-making to create a future where technology empowers and benefits all
- Horizon scanning: blockchain, quantum computing, edge computing and augmented reality, what are the future potential applications that can propel your career forward?

Emmanuelle Wetzel
Head of Networks Patent Portfolio
Nokia

Janet Maldonado
Head of Engineering
Boehringer Ingelheim

Carla Martinez
Global Head of People Analytics & Insights
Telefónica

Marjorie Campet
Digital & Customer Platform IT Director
Arval BNP Paribas Group

12.50 Lunch & Informal Networking For Speakers, Delegates & Partners

13.10 **Informal Breakout Discussions** — BREAKOUT DISCUSSIONS

A) REVERSE MONITORING | **B) MID-LEVEL CAREER OPPORTUNITIES** | **C) LEVELLING UP** | **D) RECRUITMENT & ONBOARDING**

13.20 **Coaching Sessions** — DEVELOP YOUR SOFT SKILLS!

A) MENTAL HEALTH

Adina Manisor
Head of Group Data & Analytics Product
Electrolux Group

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B) GENDER PAY GAP

Kristina Schoemmel
HR Director, People Analytics & Data Management
Danfoss

C) HOW TO GROW YOUR DIGITAL STRATEGY

Liz Caselli-Mechael
Head of Digital & Content (Corporate)
Nestlé

14.10 **Afternoon Co-Chairs' Opening Remarks** — CO-CHAIRS' REMARKS

Sarita Sewnarain
Head of Finance Technology
VodafoneZiggo

Beatriz Jaén Caparrós
Director People Technology & Analytics
Virgin Media O2

NEXT-LEVEL LEADERSHIP & ENGAGEMENT

PANEL DISCUSSION

14.20 **Guarantee Advancing To The Top Table & Securing Leadership Positions By Maximising Mentoring & Networking, Upskilling Leadership Skills & Building Resilience To Fast Track Your Leadership Journey** — Q&A

LEAD, ENGAGE, SUCCEED!

- As a woman in tech, make time for yourself and your career growth by harnessing your unique perspectives, expertise, and passion and determining your action points and goals to achieve your next step up the ladder
- Stay competitive and guarantee professional development opportunities by maximising upskilling or reskilling programs which showcase your expertise, resilience, and determination for critical career advancement
- Drive meaningful change with effective leadership that inspires your team to cultivate an inclusive and collaborative workforce as well as enhance your own leadership skills
- Opportunities for growth: utilise valuable networking opportunities with peers and mentors who can provide guidance and support to develop an ecosystem where female leaders in technology can thrive

Jacqueline Tejeda Carnot
Information Technology Director Western Europe
Roche

Rebecca Lacerda
Head of Digital Marketplaces 3P Business - EMEA & LATAM
Crocs

Beatriz Ahle
Head of Digital Transformation - Global Innovation & Data & Analytics
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Barbara Jenny Wilson
Director Digital Platforms - Content & Experiences
Coty

Kristina Schoemmel
HR Director, People Analytics & Data Management
Danfoss

Oya Ünlü
Global Head of Data & Technology, Customer & Market Insights
IKEA

CYBERSECURITY & CLOUD COMPUTING

BRAND NEW FOR 2024

15.00 **Maximise Developments In Cybersecurity & Cloud Computing As A Valuable Tool To Mitigate Risks & Threats To Protect Your Organisation, Keep Pace With Industry-Wide Transformation & Upskill Yourself For Critical Career Advancement**

- With the ever-increasing frequency and complexity of cyber threats, what are the best practices for developing advanced cybersecurity technologies to protect data and mitigate cyber threats?
- Shape a secure and dynamic digital future that leverages the benefits of cloud technology with the potential for scale, flexibility, and innovation while mitigating risks and addressing compliance requirements
- Explore how you can implement robust strategies which ensure vigorous data privacy and protection through refined cybersecurity strategies that harness the latest expertise and insights to safeguard your organisation

15.20 **Ahold Delhaize Case Study** — CASE STUDY

Anette Schouls
Director Digital Product
Ahold Delhaize

15.40 **Bonus Session; Reserved For Exclusive Conference Partner**

16.10 Afternoon Refreshment Break With Informal Networking

Share Your Insights - Collate Your Collaborations With Our Ideas Board

16.40 **How To Thrive In The Workplace As A Woman In Tech & In Diaspora** — CASE STUDY

Donna Avellana Künzler
Head of Procurement Process Excellence & Digital Transformation Robotics & Discrete Automation
ABB

DIVERSITY, INCLUSION & ALLYSHIP

17.00 **Women Are One, But We Are Not All The Same! Advocate & Support Change By Fostering Authentic Diversity, Inclusion & Allyship Which Empowers & Champions Female Leaders In Tech**

- If not me, then who? Embrace DE&I and harness the power of a multitude of perspectives and varied experiences for a tech culture which enables your team to thrive and individuals to reach their full potential in tech

TECH FOR ALL

- Amplify through allyship: examine how to best support underrepresented groups, advocate for equal opportunities, and forge strong allyship to create a thriving, equitable tech industry
- Be the change to see the change: does your organisation understand the impact to career development opportunities in tech, and are they developing actionable commitments to inclusion to ensure all voices are heard and valued?
- Advocate to ensure your organisation engages, recruits and retains diverse talent by addressing unconscious bias, creating inclusive work environments and encouraging male allies to champion the achievements of fellow colleagues

Janet Maldonado
Head of Engineering
Boehringer Ingelheim

DATA & ANALYTICS: OPTIMISE PERFORMANCE & FUEL GROWTH

PANEL DISCUSSION

17.20 **Upskill & Master Data Analytics For Maximum Business Impact & Empower Your Team & Organisation To Drive Positive Change & Make Informed & Strategic Decisions For Advanced Growth** — Q&A

- From data visualisation, privacy and security, and emerging trends in analytics, how can you tap into the wealth of capacities and opportunities to enhance its impact on driving business success?
- Secure practical and actionable insights on how to revolutionise data-driven decision-making, predictive analytics, and leveraging data to optimise performance and drive improvements
- Harness the value of data and analytics to uncover patterns, trends, and opportunities to empower your organisations to stay competitive and agile, as well as optimise operations, and fuel growth
- Future-proof and prepare your companies for upcoming new regulations with robust, watertight data and analytics strategies that have maximum business impact

Cassandra Moons
Head of Compliance & Data Protection Officer
TomTom

Johanna Kruckenberg Turen
Head of Data Management Office & Deputy Chief Data Officer
Handelsbanken

Åsa Boffardi
Head of Digital Analytics & CRO
Swedbank

Jina Wollinger
Head of Data Analytics
Stena Line

Kaja Jasik
Head of Technology for Global Markets
Société Générale Corporate & Investment Banking

Aina Marí
Head of Global HR Reporting & People Analytics
TUI

18.00 Afternoon Chair's Closing Remarks & Official Close Of Conference

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- Speaker notes will be available to download one week after the conference, subject to speaker disclosure.
- Please note VAT will be charged at 21% and are subject to a €34.90 booking fee per booking.
- Only one discount can be used per registration.

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4 FOR 3

Programme Alterations: Conferences are organised many months in advance of the conference itself and sometimes we may need to make substitutions, alterations or cancellations of the speakers and/or topics. Whilst we make every effort to find a direct replacement if a speaker cancels, sometimes this is not always possible within the timeframes we are given. Any substitutions or alterations will be regularly updated on the conference website.

Want To Drive Tech Trends, Demonstrate Progression, Opportunities, Empowerment & Advance Women's Careers In Tech?

For more information on how to get involved, please call **+44 (0)20 3479 2299** or email **partner@thewomentechconference.com**

Book An Exhibition Stand & 2 Delegates Passes Before Thursday 4th September

SAVE £1,000

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